



FURST CREATIVE

Kevin J. Furst

EDUCATION

Philadelphia University — Philadelphia, PA

Bachelor of Science, Graphic Design Communication, May 2008

Dean's List, AIGA Member, Maurice Kanbar Design Excellence Award, Top 5 Portfolios in Graduating Class, Faculty Design Award, Community Assistant, University International Scholar Program.

Altos de Chavon — La Romana, Dominican Republic

Interdisciplinary Design Research, Winter 2008

Design short course in the Dominican Republic.

EXPERIENCE

Shawnee Mountain Ski Area — Shawnee-on-Delaware, PA

Group Sales Rep / Design & Marketing Coordinator, November 2008–March 2010

Worked with established customers and new groups in planning their trip to the resort. Used various social networking tools and an expansive customer database to create new accounts, establish new leads and service current and past customers. Developed several logos and updated all materials that were utilized in promotional/marketing/sales pieces for the department.

The Resume Girl — Dallas, TX

Designer, September 2008–April 2009

Expanded the company's look and feel from their web site to a series of promotional materials including postcards, speaker one-sheet and print ads for college speaking tours and trade shows across the country.

School of Design & Media — Philadelphia, PA

Photo Lab Tech & Print Lab Assistant, January 2007–April 2008

Supervised the photography studio/graphic design print lab and assisted students in black and white film processing, darkroom print development, studio lighting set-up and wide-format printing. Also aided students in preparing files for output and printing projects for portfolio presentations.

Office of Student Development — Philadelphia, PA

Office Assistant & Senior Designer, August 2005–May 2008

Developed and implemented marketing materials for the Office of Student Development's campus events, START Program and New Student Orientation while maintaining the office's front end. Assisted in event and program planning in freshman dormitories as a Community Assistant.

Access Sports — Philadelphia, PA

Photographer, November 2007–October 2008

Event photographer for a non-profit organization that distributes tickets to agencies serving underprivileged children and individuals with disabilities. Events included collegiate sports, professional sporting events and expos.

TECHNICAL SKILLS

Adobe Creative Suite, Microsoft Office, Aperture, Lightroom, Studio Photography & Lighting, Billings, Mac-Freelance, GoldMine, SiriusWare, Art direction, concept development, client communication, marketing and lead development, project management, copywriting, studio photography and lighting, thorough and meticulous, able to work under pressure. Ability to stick to a creative brief and other guidelines. Excellent knowledge of typography and layout design.

Contact Me

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*portfolio samples and references are available upon request