

KEVIN J. FURST

print, packaging & photography

Email

info@kevinfurstdesign.com

Portfolio

www.kevinfurstdesign.com

Education

Philadelphia University — Philadelphia, PA

Bachelor of Science, Graphic Design Communication, May 2008

Dean's List, AIGA Member, Maurice Kanbar Design Excellence Award,
Top 5 Portfolios in Graduating Class, Faculty Design Award, Community Assistant,
University International Scholar Program (Beijing, China).

Altos de Chavon — La Romana, Dominican Republic

Interdisciplinary Design Research, Winter 2008

Design short course in the Dominican Republic.

Experience

Shawnee Mountain Ski Area — Shawnee-on-Delaware, PA

Sales Rep / Design & Marketing Coordinator, November 2008–March 2010

Worked with established customers and new groups in planning their trips to the ski area. Set-up and utilized various social networking tools and an expansive customer database to create new accounts, new leads, promote our services and service current and past customers. Developed several logos for new programs and updated all materials that were utilized in promotional/marketing/sales pieces for the department.

The Resume Girl — Dallas, TX

Consulting Graphic Designer, September 2008–April 2009

Designed and developed a series of promotional materials based off the company's existing system design and concept. The entire project included an oversized postcard, speaker one-sheet, trade show banners and powerpoint templates.

School of Design & Media — Philadelphia, PA

Photo Lab Tech & Print Lab Assistant, January 2007–April 2008

Supervised the photography studio/graphic design print lab and assisted students in black and white film processing, darkroom print development, studio lighting set-up and wide-format printing. Also aided students in preparing files for output and printing projects for portfolio presentations.

Office of Student Development — Philadelphia, PA

Office Assistant & Senior Designer, August 2005–May 2008

Developed and implemented marketing materials for the Office of Student Development's campus events, START Program and New Student Orientation while maintaining the office's front end. Assisted in event and program planning in freshman dormitories as a Community Assistant.

Access Sports — Philadelphia, PA

Event Photographer, November 2007–October 2008

Event photographer for a non-profit organization that distributes tickets to agencies serving underprivileged children and individuals with disabilities. Events included collegiate sports, professional sporting events and expos.

Bio

I am an enthusiastic, self-motivated designer and activist. As a designer, I feel it is my duty to make a contribution and give back to my community. Focusing on design that advocates awareness and change I leave the viewer with the knowledge and opportunity to take action. I may only be one person but I work pretty damn hard and if all I do is make someone open their mind and think, I have succeeded.

Skills

Adobe Creative Suite, Microsoft Office, Aperture, Lightroom, Studio Photography & Lighting, Billings, MacFreelance, GoldMine, SiriusWare.

Art direction, concept development, project management, client communication, marketing and lead development, copywriting, thorough and meticulous, able to work under pressure. Ability to stick to a creative brief and deadlines. Excellent knowledge of typography and layout design.

Honors & Achievements

Published in/Featured on —

Gallery Magazine – 2009

CMYK Magazine – 2009

Design for Obama by Taschen – 2009

Logos 2 by Zeixs – 2009

Letterheads & Business Cards by Zeixs – 2009

Graphic Design 2 by Zeixs – 2009

Design Crisis by ArtPower – 2008

Pack! by Monsa – 2008

The Dieline, PopSop, The Modern Materialist, AdNation, NotCot, Trend Hunter Magazine, Packaging of the World, Tutorial 9, Typo/Graphic Posters, Obama for America

Awards/Honors/Membership —

Maurice Kanbar Design Excellence Award – Top 5 portfolio

Faculty Design Award – Top senior designer

AIGA: Wear Your Voice – Honorable Mention

University International Scholar Program – Beijing, China

AIGA Philadelphia – Member

*portfolio samples & references available upon request